

P R E S S R E L E A S E

Einhausen/Hessen, March 2013

InsidePerformance exhaust systems: 335i-Look for the latest BMW 3-series (F30/F31)

- * * * facts, information and photo downloads directly available at www.insideperformance.de
- * * * 335i-Look exhaust systems for all models of the latest BMW 3-series (F30/F31)
- * * * 80 millimeters measured tailpipes - one each on the left and right of the vehicle rear
- * * * more power / more torque / weight saving and a powerful, throaty sound
- * * * rear diffuser in similar look from BMW M Performance – dynamic look like from racing

The Munich-based car manufacturer BMW is very successful with its new BMW 3-series. Especially the BMW's rear view convinces with its broad appearance, angular lines and of course the typical L-shaped rear light clusters.

BMW offers its visually successful 2x1 tip right/left-exhaust system - one of the most important details of the rear view - only for the highly motorized 335i models. With one pipe on the left and one pipe on the right side the exhaust system for that model is a real delight in both appearance and sound. The smaller motorized models, for example the 245-hp strong 328i, must surrender this very sporty look. They have an asymmetrical arrangement - namely tailpipes on the driver's side only. Moreover, the sound of the vehicle, if you could describe it this way, virtually does not exist.

That is where the German tuner InsidePerformance comes into play. The German-based company has already been established by developing innovative systems over the past few years. Among others, the tuner offers exhaust systems that faithfully imitate the appearance of the E46 M3 and E90/E92/E93 M3. These systems provide a unique sound and are produced specifically for every model of the certain series. The exhaust systems can easily be mounted.

The new BMW 3-series F30/F31 335i exhaust system's conspicuous appearance impressed the team that much that it now developed an own solution. Therefore, it is now possible to upgrade the 335i look exhaust system for gasoline models such as the 316i, 320i and 328i as well as for the diesel models 316d, 318d, 320d. Consequently there is no need to refrain from the sporty look – again, insidePerformance has prepared a model-specific and brilliant solution!



The exhaust system with 80 mm tailpipes left and right do not only upgrade the vehicle's look but also have a weight 20% lower than the original system. The German tuner uses finest high tech materials. Besides its high quality and the weight saving, the 335i-look-system is dynamic-pressure and flow-optimized. Thus, it brings along an improvement in output. For instance, the 328i's 245 hp strong turbo four-cylinder engine gets an upgrade about 4 – 7 hp. By the uniform exhaust flow from both tailpipes the car develops a powerful and sonorous sound that makes fun in any case. Moreover, the improvement in output is even more dramatic if the system is installed in performance-enhanced models (chip tuning).

To support the sporty look insidePerformance developed an additional rear diffuser. Based on the design of the original BMW M Performance accessory parts and in conjunction with the BMW M Sports Package the exhaust system is perfectly covered under the new rear diffuser. With its enlarged fins the rear diffuser is another milestone not only visually but also in terms of aerodynamics. By circumferential elements up to the tailpipes the rear looks much more muscular and broad than the series or M Performance rear diffuser.

Of course, no elaborated modifications to the car are needed for the conversion. The standard rear bumper insert is simply exchanged with the insidePerformance diffuser. Optionally also the original BMW 335i diffuser can be used. Even if the vehicle does not contain the BMW M Spot Package, the exhaust system can be integrated in the normal 335i-rear bumper. The entire system works well for vehicles with trailer hitch.

Increased style factor, more power, the finest materials and enhanced listening pleasure: In conjunction with the rear diffuser, the insidePerformance exhaust system is a real must have and makes hearts beat faster. The complete Exhaust-System is starting from 1.099 Euros, the rear diffuser made by insidePerformance is available from only 349 Euros.

Jürgen Oehler, Dipl. Ing.: „*We hardly worked on the 335i-look-system for a long time. As usual, we have specially focused on an easy installation and the faithful optics. Once again, the mounting time is significantly less than one hour! We also upheld our high quality standards and are able to offer discreetly sporty tuning in utmost perfection to the costumers – made in Germany. We made the 335i look available for all non-335i-engine-variants of the new BMW 3 Series F30 and F31 - Combined with our modified rear diffuser in carbon or plastic this is a particularly great thing.*”



All the other facts, services and further information directly available at <http://www.insideperformance.de/presse.asp>. Together with this press release you can download press-ready photos in high resolution. Please contact by phone, mail or fax Mr. Jürgen Oehler. The contact details you can find at the beginning of the press release. In addition, a small sound clip of that exhaust system on a BMW 328i (F31): <http://www.youtube.com/watch?v=xbnNEFEmTAg>. No charge for printing, copy requested.

NO CHARGE FOR PRINTING, BUT A SAMPLE COPY IS TO BE SUPPLIED TO info@Scope-Design.de!